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9 PAUL SPECTOR

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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

PAUL SPECTOR

Plaintiff,

v.

PLEASANTON PROJECT OWNER LLC  
dba PLEASANTON MARRIOTT,

Defendant.

CASE NO.  
Civil Rights

**COMPLAINT FOR PRELIMINARY AND  
PERMANENT INJUNCTIVE RELIEF AND  
DAMAGES:**

- 1. Violations of Americans with Disabilities Act  
of 1990 (42 U.S.C. § 12101 *et seq.*)**
- 2. Violation of the California Unruh Act (Cal.  
Civil Code §§ 51 and 52)**
- 3. Violation of the California Disabled Persons  
Act (Cal. Civil Code § 54 *et seq.*)**

**DEMAND FOR JURY TRIAL**

Plaintiff PAUL SPECTOR complains of Defendant PLEASANTON PROJECT OWNER LLC dba PLEASANTON MARRIOTT, and allege as follows:

1. **INTRODUCTION:** Defendant would not allow disabled Plaintiff to stay at its hotel unless he paid an extra \$100 fee for his service dog to stay with him in the room. This represented a nearly 25% increase in the nightly price because he is a person with a disability who uses a service dog. Additionally, when Plaintiff balked at the exorbitant fee charged by Defendant for service dogs, Defendant's employee recommended that Plaintiff try a different nearby hotel rather than stay at Defendant's hotel. All of this seemed to be spun from whole cloth on the spot by the employee. Koko is a service dog, and he should not be charged a fee to stay at

1 any hotel. Further, Defendant's employee was clearly uninterested in having Plaintiff stay at the  
 2 hotel due to his need for a service dog, even recommending that he take his business elsewhere.  
 3 Plaintiff did not want to pay the illegal extra fee and felt insulted by Defendant's employee's  
 4 attitude, so decided to leave and find a room elsewhere.

5       2. On February 20, 2024, Plaintiff's service dog, Koko, was having a veterinary  
 6 procedure which required him to be sedated. The veterinarian clinic where Koko was having the  
 7 procedure was in the Pleasanton area. Plaintiff decided to get a hotel room in the Pleasanton area  
 8 for the night so that he and Koko would have a quiet place to rest following the procedure.  
 9 Before the procedure, Plaintiff and Koko went to the hotel operated by Defendant known as the  
 10 Pleasanton Marriott, located at 11950 Dublin Canyon Road, Pleasanton, California to check on its  
 11 service animal policy and availability for the night. Plaintiff and Koko entered the lobby and  
 12 approached the check-in counter. Plaintiff asked Defendant's employee how much a room would  
 13 be for that night for two people and one service dog. Defendant's employee told Plaintiff that the  
 14 room would be \$309 for the night and that there would be an extra \$100 fee for his service dog.  
 15 Plaintiff told Defendant's employee that \$309 for the night was fine, but that he would have to  
 16 check with his girlfriend about the extra \$100 fee for his service dog. Defendant's employee then  
 17 recommended that Plaintiff try a different hotel in the area. It was clear that Plaintiff and his  
 18 service dog were not welcome at the Pleasanton Marriott, so they left to find alternative  
 19 accommodations.

20       3. The Defendant's decision to charge extra fees for service dogs contravenes the  
 21 Department of Justice's technical assistance and guidance on the subject of "Service Animals."  
 22 In relevant part, the guidance states:

23       • A person with a disability cannot be asked to remove his service animal from the  
 24 premises unless: (1) the dog is out of control and the handler does not take  
 25 effective action to control it or (2) the dog is not housebroken. When there is a  
 26 legitimate reason to ask that a service animal be removed, staff must offer the  
 27 person with the disability the opportunity to obtain goods or services without the  
 28 animal's presence.

1 DOJ 2010 “Service Animal” guidance available at <https://www.ada.gov/resources/service->  
 2 [animals-2010-requirements/](https://www.ada.gov/resources/service-animals-2010-requirements/). Similarly, the DOJ’s FAQs regarding Services Animals mirror  
 3 these requirements specifically in the hotel context:

4 **Q12. Can hotels charge a cleaning fee for guests who have service animals?**

5 A. No. Hotels are not permitted to charge guests for cleaning the hair or dander  
 6 shed by a service animal. However, if a guest’s service animal causes damages to  
 7 a guest room, a hotel is permitted to charge the same fee for damages as charged to  
 8 other guests.

9 <https://www.ada.gov/resources/service-animals-faqs/>

10 4. Plaintiff often has the need or desire to stay in hotels that are nearby his home. His  
 11 partner used to work in the hospitality industry and both she and Plaintiff are of retirement age so  
 12 enjoy local travel and staying in different hotels. The Pleasanton Marriott is very conveniently  
 13 located for Plaintiff, and it has many of the amenities that they enjoy including a pool. Plaintiff  
 14 intends to return to the hotel in the future but cannot do so until the policies of the hotel are made  
 15 accessible to disabled individuals who use service dogs, including revision of its service dog  
 16 policies and necessary employee training and/or re-training. Plaintiff has brought this lawsuit to  
 17 force Defendant to change its discriminatory and illegal policies and compensate him for not  
 18 allowing him to stay at the hotel because Plaintiff Spector is a disabled person who needs the  
 19 assistance of his qualified service dog. Plaintiff seeks an injunction to protect the rights of all  
 20 disabled persons, including Plaintiff, when accompanied by a qualified service dog at the  
 21 Pleasanton Marriott.

22 5. Plaintiff is an advocate for himself and other persons with disabilities who use  
 23 service dogs. When encountering illegal policies such as those created and maintained by  
 24 Defendant, Plaintiff takes legal action to ensure what happened to him does not happen to others.  
 25 His goal is enforcing the ADA and to contest illegal policies and practices that burden service dog  
 26 users. This is especially important and in the public interest where onerous and illegally  
 27 discouraging requirements such as requiring “fees” for service dogs are easily repeated but may  
 28 evade review because not all disabled persons may assert their rights to stop such policies and

1 practices. Without a legal challenge, however, the practices are likely to continue because they  
 2 benefit the public accommodations that do not follow the law. For example, here, discouraging  
 3 service dogs benefits the hotel by reducing the costs of cleaning and housekeeping from any  
 4 incidental shedding that may occur.

5         6.     **JURISDICTION:** This Court has jurisdiction of this action pursuant to 28 USC  
 6 sections 1331 and 1343. This Court has jurisdiction over the claims brought under California law  
 7 pursuant to 28 U.S.C. § 1367.

8         7.     **VENUE:** Venue is proper in this court pursuant to 28 USC section 1391(b) and is  
 9 proper because the real property which is the subject of this action is located in this district and  
 10 that Plaintiff's causes of action arose in this district.

11         8.     **INTRADISTRICT:** This case should be assigned to the Oakland intradistrict  
 12 because the real property which is the subject of this action is located in this intradistrict and  
 13 Plaintiff's causes of action arose in this intradistrict.

14         9.     **PARTIES:** Plaintiff Paul Spector is a professional nurse and "qualified" disabled  
 15 person and veteran who uses the assistance of a service dog for mobility. He is also a strong  
 16 proponent of the ADA and enforcing the laws regarding service dog access because he has  
 17 frequently been denied access to public places because of his service dog. Plaintiff was injured in  
 18 a very serious car accident in 2012 which left him with residual pain and weakness in his left  
 19 knee and arthritis, all of which cause him difficulty in walking, balancing, and standing for long  
 20 periods of time. Plaintiff's arthritis in his left knee is so severe that he is eligible for a total knee  
 21 replacement.

22         10.    Plaintiff has been issued a parking placard for disabled persons from the State of  
 23 California to park any vehicle which he drives or is transported in, in a designated and properly  
 24 configured disabled accessible parking space. While he can walk independently on good days,  
 25 Plaintiff often walks with an unsteady gait, and his knee can give out while he is walking which  
 26 could cause him to fall down.

27         11.    Plaintiff relies upon his service dog, a Belgium Shephard named "Kokobat," also  
 28 called "Koko" for short, to assist him with certain tasks. These include pulling him upstairs and

1 hills while they are walking that reduce his chances of falling. He also assists Plaintiff with  
 2 stabilizing his balance. Koko has been trained to walk on Plaintiff's left side, and when  
 3 Claimant's knee begins to weaken, Koko leans his considerable weight against Plaintiff and  
 4 allows him to lean against Koko which provides Plaintiff with necessary stability and support to  
 5 take some pressure off of his weak left knee. Additionally, Koko is trained to assist Plaintiff in  
 6 getting down to the floor and back up when he needs to retrieve dropped objects. All of these  
 7 tasks Plaintiff has trained Koko to do with commands. They are not behaviors that Koko has ever  
 8 engaged in naturally or without his training. Koko was also professionally trained to be a service  
 9 dog. Additionally, Plaintiff continues to reinforce the training with Koko daily. Plaintiff is a  
 10 qualified person with a disability as defined under federal and state law who is substantially  
 11 limited in the major life activities of walking, balancing, bending and standing. 42 U.S.C. §  
 12 12102, 29 U.S.C. § 705(9)(B), and California Government Code § 12926(1).

13       12. Defendant PLEASANTON PROJECT OWNER LLC dba PLEASANTON  
 14 MARRIOTT, are and were at all times relevant to this Complaint the owner, operator, lessor  
 15 and/or lessee of the subject business located at 11950 Dublin Canyon Road, Pleasanton,  
 16 California, known as the Pleasanton Marriott.

17       13. Pleasanton Marriott is a place of "public accommodation" and a "business  
 18 establishment" subject to the requirements *inter alia* of the categories of 42 U.S.C.  
 19 section 12181(7) of the Americans with Disabilities Act of 1990, of California Civil Code  
 20 sections 51 *et seq.*, and of California Civil Code sections 54 *et seq.*

21       14. **FACTUAL STATEMENT:** Plaintiff Paul Spector has been working with his  
 22 service dog Koko for almost two years. Koko is a Belgium Shephard who was both  
 23 professionally trained and individually trained to be a service dog. Plaintiff has also trained and  
 24 continues to train Koko to serve his specific needs throughout their relationship through a series  
 25 of commands and gestures. Koko is specifically trained to assist Plaintiff with mobility to reduce  
 26 the chances he will fall, including stabilizing him if his knee gives out, assisting him up hills and  
 27 stairs, and assisting him in bending down to retrieve objects at floor level.

28       15. Koko is trained to do several tasks he would not otherwise know but for his

1 training. When Plaintiff first acquired Koko, Koko was unable to understand the “left heal,”  
 2 “right heal,” “sit,” “stand,” “stay,” or “watch,” and “bring,” and “hodge<sup>1</sup>” commands. Now Koko  
 3 does. As is typical of young dogs, at first Koko could not pay attention, would roam on his leash  
 4 in various directions, and would not pull Plaintiff up the stairs without training. Plaintiff, along  
 5 with professional trainers, used a variety of reward systems, such as treats, touch and voice praise,  
 6 to teach Koko commands by association. For example, Plaintiff would reward Koko when he  
 7 would sit while saying the command and reward him with a treat and praise. This is a building  
 8 block for further training such as “stand” and “stay” in much the same fashion, using reward and  
 9 association with the behaviors described by the command that Koko would not do but for this  
 10 training. Similarly, when Koko would stay on a Plaintiff’s left side and push against Plaintiff’s  
 11 knee, Plaintiff would reward Koko and say “left-heal.” The same process was used for right-heal.  
 12 Plaintiff taught the “watch” command to mean “pay attention to my next command” using this  
 13 reward and association practice. If Plaintiff can identify an object for Koko, Plaintiff can use the  
 14 “bring” command for Koko to retrieve it off the floor or from somewhere nearby.

15       16. By mastering these basic commands, Koko already helps Plaintiff balance as a left  
 16 brace against his knee giving way through the “left-heal” command. Plaintiff then taught  
 17 additional tasks to help with his disability. For example, it is difficult for Plaintiff to get off the  
 18 ground if he falls. Plaintiff can command Koko, “watch,” “stand” then “stay,” so that Plaintiff  
 19 could use his right knee to begin rising while placing his hand on Koko’s shoulder blades for  
 20 balance as he got up. Finally, to train the “hodge” command, Plaintiff would go to a staircase  
 21 with Koko. His partner would be at the top of the stairs with a treat. Plaintiff would instruct  
 22 Koko to “left-heal,” then say “hodge” to release Koko and allow him to get the treat, rewarding  
 23 the behavior with the associated command. This became a command that specifically assists  
 24 Plaintiff go upstairs, assisting him with his disability and difficulty traversing stairs. It was not  
 25 something he would do but for the training.

26       17. Koko is a working dog; he is not a pet. Plaintiff Spector and Koko have trained

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27       28 <sup>1</sup> This is the word Plaintiff uses to command Koko to pull, for example when he needs to traverse  
 stairs.

extensively together, and they supplement that training daily. Plaintiff takes Koko everywhere with him in public. It is important they stay together as much as possible because (a) Koko provides important services for Plaintiff; and (b) it is part of the training and bonding requirement that they be together constantly to maintain their bond. With few exceptions, where Plaintiff Spector goes, Koko goes.

6       18. On February 20, 2024, Plaintiff's service dog, Koko, was having a veterinary  
7 procedure which required him to be sedated. The veterinarian clinic where Koko was having the  
8 procedure was in the Pleasanton area. Plaintiff decided to get a hotel room in the Pleasanton area  
9 so that he and Koko would have a quiet place to rest following the procedure.

10           19. Prior to Koko's procedure, Plaintiff drove himself and Koko to the Pleasanton  
11 Marriott. Plaintiff and Koko exited the car and went into the lobby to check on Defendant's  
12 service animal policy and availability for the night.

13       20. Plaintiff and Koko approached the check-in desk, and Plaintiff asked Defendant's  
14 employee how much a room would be for that night for two people and one service dog.  
15 Defendant's employee told Plaintiff that the room would be \$309 for the night and that there  
16 would be an extra \$100 fee for his service dog. Plaintiff told Defendant's employee that \$309 for  
17 the night was fine, but that he would have to check with his girlfriend about the extra \$100 fee for  
18 his service dog. Defendant's employee then recommended that Plaintiff try a different hotel in  
19 the area. It was clear that Plaintiff and his service dog were not welcome at the Pleasanton  
20 Marriott, so they left to find alternative accommodations.

21       21. Plaintiff wishes to return to the Pleasanton Marriott when he has the need or want  
22 for hotel accommodation near his home, but only *after* Defendant has implemented proper service  
23 animal policies and training of its staff. Plaintiff is deterred from returning to the hotel until these  
24 policies and training are in place.

**FIRST CAUSE OF ACTION:  
VIOLATION OF THE AMERICANS WITH DISABILITIES ACT OF 1990  
(42 USC §§ 12101 *et seq.*)**

27        22. Plaintiff repleads and incorporates by reference, as if fully set forth again herein,  
28 the factual allegations contained in Paragraphs 1 through 21, above, and incorporates them herein

1 by reference as if separately replied hereafter.

2       23.     In 1990 Congress passed the Americans with Disabilities Act after finding that  
 3 laws were needed to more fully protect “some 43 million Americans with one or more physical or  
 4 mental disabilities; that historically society has tended to isolate and segregate individuals with  
 5 disabilities;” that “such forms of discrimination against individuals with disabilities continue to  
 6 be a serious and pervasive social problem”; that “the Nation’s proper goals regarding individuals  
 7 with disabilities are to assure equality of opportunity, full participation, independent living and  
 8 economic self-sufficiency for such individuals”; and that “the continuing existence of unfair and  
 9 unnecessary discrimination and prejudice denies people with disabilities the opportunity to  
 10 compete on an equal basis and to pursue those opportunities for which our free society is  
 11 justifiably famous.” 42 U.S.C. § 12101(a).

12       24.     The ADA provides, “No individual shall be discriminated against on the basis of  
 13 disability in the full and equal enjoyment of the goods, services, facilities, privileges, advantages,  
 14 or accommodations of any place of public accommodation by any person who owns, leases, or  
 15 leases to, or operates a place of public accommodation.” 42 USC § 12182.

16       25.     Plaintiff Spector is a qualified individual with a disability as defined in the  
 17 Rehabilitation Act and in the Americans with Disabilities Act of 1990.

18       26.     Pleasanton Marriott is a public accommodation within the meaning of Title III of  
 19 the ADA. 42 U.S.C. § 12181(7)(A).

20       27.     The ADA prohibits, among other types of discrimination, “failure to make  
 21 reasonable modifications in policies, practices or procedures when such modifications are  
 22 necessary to afford such goods, services, facilities, privileges, advantages or accommodations to  
 23 individuals with disabilities.” 42 U.S.C. § 12182(b)(2)(A)(ii).

24       28.     Under the “2010 Revised ADA Requirements: Service Animals,” as published by  
 25 the United States Department of Justice, and distributed by the DOJ’s Civil Rights Division,  
 26 Disability Rights Section, “Generally, title II and title III entities must permit service animals to  
 27 accompany people with disabilities in all areas where members of the public are allowed to go.”  
 28 ADA 2010 Revised Requirements, [www.ada.gov/service-animals-2010.htm](http://www.ada.gov/service-animals-2010.htm) Further,

1           **Under the ADA, State and local governments, businesses, and nonprofit  
2           organizations that serve the public generally must allow service animals to  
3           accompany people with disabilities in all areas of the facility where the public  
4           is normally allowed to go.**

5           *Ibid.*, emphasis in original.

6           29.    Defendant has a policy and practice of charging guests with service animals an  
7           extra nightly fee at the Pleasanton Marriott. This is contrary to the ADA. The Department of  
8           Justice issued guidance on the subject of “Service Animals.” In relevant part, the guidance states:

9           • A person with a disability cannot be asked to remove his service animal from the  
10           premises unless: (1) the dog is out of control and the handler does not take  
11           effective action to control it or (2) the dog is not housebroken. When there is a  
12           legitimate reason to ask that a service animal be removed, staff must offer the  
13           person with the disability the opportunity to obtain goods or services without the  
14           animal’s presence.

15           DOJ 2010 “Service Animal” guidance available at <https://www.ada.gov/resources/service-animals-2010-requirements/>. Similarly, the DOJ’s FAQs regarding Services Animals mirror  
16           these requirements specifically in the hotel context:

17           **Q12. Can hotels charge a cleaning fee for guests who have service animals?**

18           A. No. Hotels are not permitted to charge guests for cleaning the hair or dander  
19           shed by a service animal. However, if a guest’s service animal causes damages to  
20           a guest room, a hotel is permitted to charge the same fee for damages as charged to  
21           other guests.

22           <https://www.ada.gov/resources/service-animals-faqs/>

23           30.    On information and belief, as of the date of Plaintiff’s most recent visit to  
24           Pleasanton Marriott on or about February 20, 2024, Defendant continues to deny full and equal  
25           access to Plaintiff and to discriminate against Plaintiff on the basis of Plaintiff’s disabilities, thus  
26           wrongfully denying to Plaintiff the full and equal enjoyment of the goods, services, facilities,  
27           privileges, advantages and accommodations of Defendant’s premises, in violation of the ADA.

28           31.    In passing the Americans with Disabilities Act of 1990 (hereinafter “ADA”),

1 Congress stated as its purpose:

2 It is the purpose of this Act

3 (1) to provide a clear and comprehensive national mandate for the elimination of  
 4 discrimination against individuals with disabilities;

5 (2) to provide clear, strong, consistent, enforceable standards addressing discrimination  
 6 against individuals with disabilities;

7 (3) to ensure that the Federal Government plays a central role in enforcing the standards  
 8 established in this Act on behalf of individuals with disabilities; and

9 (4) to invoke the sweep of congressional authority, including the power to enforce the  
 10 fourteenth amendment and to regulate commerce, in order to address the major areas of  
 11 discrimination faced day-to-day by people with disabilities.

12 42 USC § 12101(b).

13 32. As part of the ADA, Congress passed “Title III - Public Accommodations and  
 14 Services Operated by Private Entities” (42 USC § 12181 *et seq.*). The subject property and  
 15 facility is one of the “private entities” which are considered “public accommodations” for  
 16 purposes of this title, which includes any “hotel, motel or other place of lodging.” 42 USC §  
 17 12181(7)(A).

18 33. The ADA states that “No individual shall be discriminated against on the basis of  
 19 disability in the full and equal enjoyment of the goods, services, facilities, privileges, advantages,  
 20 or accommodations of any place of public accommodation by any person who owns, leases, or  
 21 leases to, or operates a place of public accommodation.” 42 U.S.C. § 12182. The specific  
 22 prohibitions against discrimination include, but are not limited to the following:

23 § 12182(b)(1)(A)(ii): “Participation in Unequal Benefit. - It shall be discriminatory to afford an  
 24 individual or class of individuals, on the basis of a disability or disabilities of such individual or  
 25 class, directly, or through contractual, licensing, or other arrangements, with the opportunity to  
 26 participate in or benefit from a good, service, facility, privilege, advantage, or accommodation  
 27 that is not equal to that afforded to other individuals.”

28 § 12182(b)(2)(A)(ii): “a failure to make reasonable modifications in policies, practices, or  
 29 procedures when such modifications are necessary to afford such goods, services, facilities,  
 30 privileges, advantages, or accommodations to individuals with disabilities...;”

1       § 12182(b)(2)(A)(iii): “a failure to take such steps as may be necessary to ensure that no  
 2 individual with a disability is excluded, denied service, segregated, or otherwise treated  
 3 differently than other individuals because of the absence of auxiliary aids and services...;”  
 4       § 12182(b)(2)(A)(iv): “a failure to remove architectural barriers, and communication barriers that  
 5 are structural in nature, in existing facilities... where such removal is readily achievable;”  
 6       § 12182(b)(2)(A)(v): “where an entity can demonstrate that the removal of a barrier under clause  
 7 (iv) is not readily achievable, a failure to make such goods, services, facilities, privileges,  
 8 advantages, or accommodations available through alternative methods if such methods are readily  
 9 achievable.”

10           The acts and omissions of Defendant set forth herein were in violation of Plaintiff’s rights  
 11 under the ADA and the regulations promulgated thereunder, 28 C.F.R. Part 36 *et seq.*

12       34.       The removal of each of the policy barriers complained of by Plaintiff as  
 13 hereinabove alleged, were at all times herein mentioned “readily achievable” under the standards  
 14 of sections 12181 and 12182 of the ADA. As noted hereinabove, removal of each and every one  
 15 of the policy barriers complained of herein were already required under California law. In the  
 16 event that removal of any barrier is found to be “not readily achievable,” Defendant still violated  
 17 the ADA, per section 12182(b)(2)(A)(v) by failing to provide all goods, services, privileges,  
 18 advantages and accommodations through alternative methods that were “readily achievable.”

19       35.       On information and belief, as of the dates of Plaintiff’s encounter at the premises  
 20 and as of the filing of this Complaint, Defendant’s actions, policies, and physical premises have  
 21 denied and continue to deny full and equal access to Plaintiff and to other disabled persons who  
 22 work with service dogs, which violates Plaintiff’s right to full and equal access and which  
 23 discriminates against Plaintiff on the basis of his disabilities, thus wrongfully denying to Plaintiff  
 24 the full and equal enjoyment of the goods, services, facilities, privileges, advantages and  
 25 accommodations, in violation of 42 U.S.C. sections 12182 and 12183 of the ADA.

26       36.       Defendant’s actions continue to deny Plaintiff’s rights to full and equal access by  
 27 deterring Plaintiff from patronizing the Pleasanton Marriott and discriminated and continue to  
 28 discriminate against Plaintiff on the basis of his status as a disabled person who uses a service

1 dog, thus wrongfully denying to Plaintiff the full and equal enjoyment of Defendant's goods,  
 2 services, facilities, privileges, advantages and accommodations, in violation of section 12182 of  
 3 the ADA. 42 U.S.C. § 12182.

4 37. Pursuant to the Americans with Disabilities Act, 42 U.S.C. sections 12188 *et seq.*,  
 5 Plaintiff is entitled to the remedies and procedures set forth in section 204(a) of the Civil Rights  
 6 Act of 1964, 42 USC 2000(a)-3(a), as Plaintiff Spector is being subjected to discrimination on the  
 7 basis of his disabilities in violation of sections 12182 and 12183. On information and belief,  
 8 Defendant has continued to violate the law and deny the rights of Plaintiff and other disabled  
 9 persons to "full and equal" access to this public accommodation since on or before Plaintiff's  
 10 encounters. Pursuant to section 12188(a)(2)

11 [i]n cases of violations of § 12182(b)(2)(A)(iv) and § 12183(a)... injunctive relief  
 12 shall include an order to alter facilities to make such facilities readily accessible to  
 13 and usable by individuals with disabilities to the extent required by this title. Where  
 14 appropriate, injunctive relief shall also include requiring the provision of an  
 auxiliary aid or service, modification of a policy, or provision of alternative  
 methods, to the extent required by this title.

15 38. Plaintiff seeks relief pursuant to remedies set forth in section 204(a) of the Civil  
 16 Rights Act of 1964 (42 USC 2000(a)-3(a)), and pursuant to Federal Regulations adopted to  
 17 implement the Americans with Disabilities Act of 1990. Plaintiff Spector is a qualified disabled  
 18 person for purposes of § 12188(a) of the ADA who is being subjected to discrimination on the  
 19 basis of disability in violation of Title III and who has reasonable grounds for believing he will be  
 20 subjected to such discrimination each time that he may use the property and premises, or attempt  
 21 to patronize the Pleasanton Marriott, in light of Defendant's policies barriers.

22 WHEREFORE, Plaintiff prays for relief as hereinafter stated.

23 **SECOND CAUSE OF ACTION:**  
 24 **VIOLATION OF CALIFORNIA LAW INCLUDING: THE UNRUH ACT, CIVIL  
 CODE SECTIONS 51 AND 52, AND THE AMERICANS WITH DISABILITIES  
 ACT AS INCORPORATED  
 BY CIVIL CODE SECTION 51(f)**

25 39. Plaintiff repleads and incorporates by reference, as if fully set forth again herein,  
 26 the allegations contained in Paragraphs 1 through 38 of this Complaint and incorporates them  
 27 herein as if separately re-pleaded.

1           40. At all times relevant to this action, the Unruh Civil Rights Act, California Civil  
 2 Code § 51(b), provided that:

3           All persons within the jurisdiction of this state are free and equal, and no matter  
 4 what their sex, race, color, religion, ancestry, national origin, disability, or medical  
 5 condition are entitled to the full and equal accommodations, advantages, facilities,  
 6 privileges, or services in all business establishments of every kind whatsoever.

7           41. California Civil Code section 52 provides that the discrimination by Defendant  
 8 against Plaintiff on the basis of disability constitutes a violation of the general anti-discrimination  
 9 provisions of sections 51 and 52.

10          42. Each of Defendant's discriminatory acts or omissions constitutes a separate and  
 11 distinct violation of California Civil Code section 52, which provides that:

12          Whoever denies, aids or incites a denial, or makes any discrimination or distinction  
 13 contrary to section 51, 51.5, or 51.6 is liable for each and every offense for the  
 14 actual damages, and any amount that may be determined by a jury, or a court sitting  
 15 without a jury, up to a maximum of three times the amount of actual damage but in  
 16 no case less than four thousand dollars (\$4,000), and any attorney's fees that may  
 17 be determined by the court in addition thereto, suffered by any person denied the  
 18 rights provided in Section 51, 51.5, or 51.6.

19          43. Any violation of the Americans with Disabilities Act of 1990 constitutes a  
 20 violation of California Civil Code section 51(f), thus independently justifying an award of  
 21 damages and injunctive relief pursuant to California law, including Civil Code section 52. Per  
 22 Civil Code section 51(f), "A violation of the right of any individual under the Americans with  
 23 Disabilities Act of 1990 (Public Law 101-336) shall also constitute a violation of this section."

24          44. The actions and omissions of Defendant as herein alleged constitute a denial of  
 25 access to and use of the described public facilities by disabled persons who use service dogs  
 26 within the meaning of California Civil Code sections 51 and 52. As a proximate result of  
 27 Defendant's action and omissions, Defendant has discriminated against Plaintiff in violation of  
 28 Civil Code sections 51 and 52, and are responsible for statutory and compensatory to Plaintiff,  
 according to proof.

29          45. **FEES AND COSTS:** As a result of Defendants' acts, omissions and conduct,  
 30 Plaintiff has been required to incur attorney fees, litigation expenses and costs as provided by  
 31 statute in order to enforce Plaintiff's rights and to enforce provisions of law protecting access for

1 disabled persons and prohibiting discrimination against disabled persons. Plaintiff therefore  
2 seeks recovery of all reasonable attorney fees, litigation expenses and costs pursuant to the  
3 provisions of California Civil Code sections 51 and 52. Additionally, Plaintiff's lawsuit is  
4 intended to require that Defendant make its facilities and policies accessible to all disabled  
5 members of the public, justifying "public interest" attorney fees, litigation expenses and costs  
6 pursuant to the provisions of California Code of Civil Procedure section 1021.5 and other  
7 applicable law.

8           46. Plaintiff suffered damages as above-described as a result of Defendant's  
9 violations.

10 WHEREFORE, Plaintiff prays for relief as hereinafter stated.

**THIRD CAUSE OF ACTION:  
DAMAGES AND INJUNCTIVE RELIEF  
FOR DENIAL OF FULL AND EQUAL ACCESS TO PUBLIC FACILITIES IN A  
PUBLIC ACCOMMODATION  
(Civil Code §§ 54 *et seq.*)**

14       47. Plaintiff repleads and incorporates by reference, as if fully set forth hereafter, the  
15 factual allegations contained in Paragraphs 1 through 46 of this Complaint and all paragraphs of  
16 the third cause of action, as plead infra, incorporates them herein as if separately re-pleaded.

17       48. Under the California Disabled Persons Act (CDPA), people with disabilities are  
18 entitled to the “full and free use of . . . public buildings, . . . public facilities, and other public  
19 places.” Civil Code § 54(a).

20       49. Civil Code section 54.1(a)(1) further guarantees the right of “full and equal  
21 access” by persons with disabilities to “accommodations, advantages, facilities . . . hotels, lodging  
22 places of accommodation, amusement or resort, or other places to which the general public is  
23 invited.” Civil Code § 54.1(c) also specifies that, “individuals with a disability and persons  
24 authorized to train service dogs for individuals with a disability, may take dogs, for the purpose of  
25 training them as guide dogs, signal dogs, or service dogs in any of the places specified in  
26 subdivisions (a) and (b).”

27        50. Civil Code section 54.2(a) specifically protects the right of “every individual with  
28 a disability” “to be accompanied by a guide dog, signal dog, or service dog, especially trained for

1 the purpose, in any of the places specified in Section 54.1.”

2       51. Civil Code section 54.3(b) makes liable “Any person or persons, firm or  
 3 corporation who denies or interferes with admittance to or enjoyment of the public facilities as  
 4 specified in Sections 54 and 54.1 or otherwise interferes with the rights of an individual with a  
 5 disability under Sections 54, 54.1 and 54.2.” This section also specifies that, “[I]nterfere,’ for  
 6 purposes of this section, includes, but is not limited to, preventing or causing the prevention of a  
 7 guide dog, signal dog, or service dog from carrying out its functions in assisting a disabled  
 8 person.”

9       52. Defendant is also in violation of California Penal Code section 365.5(b) which  
 10 states:

11       No blind person, deaf person, or disabled person and his or her specially trained  
 12 guide dog, signal dog, or service dog shall be denied admittance to  
 13 accommodations, advantages, facilities, medical facilities, including hospitals,  
 14 clinics, and physicians’ offices, telephone facilities, adoption agencies, private  
 schools, hotels, lodging places, places of public accommodation, amusement or  
 resort, and other places to which the general public is invited within this state  
 because of that guide dog, signal dog, or service dog.

15       53. Pleasanton Marriott is a public accommodation within the meaning of the CDPA.  
 16 On information and belief, Defendant is the owner, operator, lessor or lessee of the public  
 17 accommodation.

18       54. Defendant made the decision to knowingly and willfully exclude Plaintiff and his  
 19 service dog from its public accommodation by charging them an extra fee and thereby deny  
 20 Plaintiff Spector’s right of entrance into their place of business with his service dog. As a result  
 21 of that decision Plaintiff has faced the continuing discrimination of being essentially barred from  
 22 entering this public accommodation and place of business based upon Defendant’s illegal fees for  
 23 Plaintiff Spector’s legally protected use of his service dog. Plaintiff has continued to suffer denial  
 24 of access to these facilities and faces the prospect of unpleasant and discriminatory treatment  
 25 should they attempt to return to these facilities. Plaintiff is unable to return to the Pleasanton  
 26 Marriott until he receives the protection of this Court’s injunctive relief, and he has continued to  
 27 suffer discrimination on a daily basis since February 20, 2024, all to his statutory damages  
 28 pursuant to California Civil Code §§ 54.1, 54.2, and 54.3 and California Penal Code section

1 365.5.

2 55. **INJUNCTIVE RELIEF:** Plaintiff seeks injunctive relief to prohibit the acts and  
3 omissions of Defendant as complained of herein which are continuing on a day-to-day basis and  
4 which have the effect of wrongfully excluding Plaintiff and other members of the public who are  
5 disabled, who require the assistance of service animals from full and equal access to these public  
6 facilities. Such acts and omissions are the cause of humiliation and mental and emotional  
7 suffering of Plaintiff in that these actions continue to treat Plaintiff as an inferior and second-class  
8 citizen and serve to discriminate against them on the sole basis that Plaintiff is a person with  
9 disabilities who requires the assistance of a service animal.

10 56. Plaintiff wishes to return to patronize the Pleasanton Marriott but is deterred from  
11 returning to use these facilities, because the lack of access and the significant policy barriers will  
12 foreseeably cause him further difficulty, discomfort and embarrassment, and Plaintiff is unable,  
13 so long as such acts and omissions of Defendant continue, to achieve equal access to and use of  
14 these public facilities. Therefore, Plaintiff cannot return to patronize the Pleasanton Marriott and  
15 its facilities and is deterred from further patronage until these facilities are made properly  
16 accessible for disabled persons, including Plaintiff and other disabled individuals who require the  
17 assistance of a service animal.

18 57. The acts of Defendant have proximately caused and will continue to cause  
19 irreparable injury to Plaintiff if not enjoined by this Court. Plaintiff seeks injunctive relief as to  
20 Defendant's inaccessible policies. As to the Defendant that currently owns, operates, and/or  
21 leases (from or to) the subject premises, Plaintiff seeks preliminary and permanent injunctive  
22 relief to enjoin and eliminate the discriminatory practices that deny full and equal access for  
23 disabled persons, and seeks an award of reasonable statutory attorney fees, litigation expenses and  
24 costs.

25 58. Wherefore Plaintiff asks this Court to preliminarily and permanently enjoin any  
26 continuing refusal by Defendant to grant full and equal access to Plaintiff in the ways complained  
27 of and to require Defendant to comply forthwith with the applicable statutory requirements  
28 relating to access for disabled persons. Such injunctive relief is provided by California Civil

1 Code sections 54.1, 54.2 and 55, and other laws. Plaintiff further request that the Court award  
 2 damages pursuant to Civil Code section 54.3 and other law and attorney fees, litigation expenses,  
 3 and costs pursuant to Civil Code sections 54.3 and 55, Code of Civil Procedure section 1021.5  
 4 and other law, all as hereinafter prayed for.

5       **59. DAMAGES:** As a result of the denial of full and equal access to the described  
 6 facilities and due to the acts and omissions of Defendant in owning, operating, leasing,  
 7 constructing, altering, and/or maintaining the subject facilities, Plaintiff has suffered a violation of  
 8 his civil rights, including but not limited to rights under Civil Code sections 54 and 54.1, and has  
 9 suffered difficulty, discomfort and embarrassment, and physical, mental and emotional personal  
 10 injuries, all to his damages per Civil Code section 54.3, including general and statutory damages,  
 11 as hereinafter stated. Defendant's actions and omissions to act constitute discrimination against  
 12 Plaintiff on the basis that he was and is disabled and unable, because of the policy barriers created  
 13 and/or maintained by the Defendant in violation of the subject laws, to use the public facilities on  
 14 a full and equal basis as other persons. The violations has deterred Plaintiff from returning to  
 15 attempt to patronize the Pleasanton Marriott and will continue to cause them damages each day  
 16 these barriers to access and policy barriers continue to be present.

17       **60.** Although it is not necessary for Plaintiff to prove wrongful intent in order to show  
 18 a violation of California Civil Code sections 54 and 54.1 or of Title III of the ADA (*see Donald v.*  
 19 *Café Royale*, 218 Cal. App. 3d 168 (1990)), Defendant's behavior was intentional. Defendant was  
 20 aware and/or was made aware of its duties to refrain from establishing discriminatory policies  
 21 against disabled persons, prior to the filing of this complaint. Defendant's establishment of its  
 22 discriminatory policy to deny and restrict entry to persons with service dogs, and its  
 23 implementation of such a discriminatory policy against Plaintiff, indicate actual and implied  
 24 malice toward Plaintiff and conscious disregard for Plaintiff's rights and safety.

25       **61. FEES AND COSTS:** As a result of Defendant's acts, omissions, and conduct,  
 26 Plaintiff has been required to incur attorney fees, litigation expenses, and costs as provided by  
 27 statute, in order to enforce Plaintiff's rights and to enforce provisions of the law protecting access  
 28 for disabled persons and prohibiting discrimination against disabled persons. Plaintiff therefore

1 seeks recovery of all reasonable attorney fees, litigation expenses, and costs, pursuant to the  
 2 provisions of Civil Code sections 54.3 and 55. Additionally, Plaintiff's lawsuit is intended to  
 3 require that Defendant make its facilities accessible to all disabled members of the public,  
 4 justifying "public interest" attorney fees, litigation expenses and costs pursuant to the provisions  
 5 of California Code of Civil Procedure section 1021.5 and other applicable law.

6 62. Plaintiff suffered damages as above described as a result of Defendant's violations.  
 7 Damages are ongoing based on his deterrence from returning to the Pleasanton Marriott.

8 WHEREFORE, Plaintiff prays for relief as hereinafter stated.

9 **PRAYER**

10 Plaintiff has no adequate remedy at law to redress the wrongs suffered as set forth in this  
 11 Complaint. Plaintiff has suffered and will continue to suffer irreparable injury as a result of the  
 12 unlawful acts, omissions, policies, and practices of the Defendant as alleged herein, unless  
 13 Plaintiff is granted the relief they request. Plaintiff and Defendant have an actual controversy  
 14 and opposing legal positions as to Defendant's violations of the laws of the United States and the  
 15 State of California. The need for relief is critical because the rights at issue are paramount under  
 16 the laws of the United States and the State of California.

17 WHEREFORE, Plaintiff Paul Spector prays for judgment and the following specific  
 18 relief against Defendant:

19 1. An order enjoining Defendant, its agents, officials, employees, and all persons  
 20 acting in concert with them:

21 a. From continuing the unlawful acts, conditions, and practices described in this  
 22 Complaint;

23 b. To modify its policies and practices to accommodate service dog users in  
 24 conformity with federal and state law, and to advise Plaintiff that his service dog  
 25 will not be excluded and he will not be charged any additional "pet fees" should he  
 26 desire to enter and use the services of the Pleasanton Marriott;

27 c. That the Court issue preliminary and permanent injunction directing Defendant as  
 28 current owner, operator, lessor, and/or lessee and/or its agents of the subject

1 property and premises to modify the above described property, premises, policies  
 2 and related policies and practices to provide full and equal access to all persons,  
 3 including persons with disabilities; and issue a preliminary and permanent  
 4 injunction pursuant to ADA section 12188(a) and state law directing Defendant to  
 5 provide facilities usable by Plaintiff and similarly situated persons with  
 6 disabilities, and which provide full and equal access, as required by law, and to  
 7 maintain such accessible facilities once they are provided and to train Defendant's  
 8 employees and agents in how to recognize disabled persons and accommodate  
 9 their rights and needs;

10 d. An order retaining jurisdiction of this case until Defendant has fully complied with  
 11 the orders of this Court, and there is a reasonable assurance that Defendant will  
 12 continue to comply in the future absent continuing jurisdiction;

13 2. An award to Plaintiff of statutory, actual, general, and punitive damages in  
 14 amounts within the jurisdiction of the Court, all according to proof;

15 3. An award of civil penalty as against Defendant under California Penal Code §  
 16 365.5(c);

17 4. An award to Plaintiff pursuant to 42 U.S.C. § 12205, 29 U.S.C. § 794a, California  
 18 Civil Code §§ 52 and 54.3, California Code of Civil Procedure § 1021.5, and as otherwise  
 19 permitted by law, of the costs of this suit and reasonable attorneys' fees and litigation expenses;

20 5. An award of prejudgment interest pursuant to Civil Code § 3291;

21 6. Interest on monetary awards as permitted by law; and

22 7. Grant such other and further relief as this Court may deem just and proper.

23 Date: April 22, 2024

REIN & CLEFTON

24 /s/ Aaron M. Clefton  
 25 By AARON M. CLEFTON, Esq.  
 26 Attorneys for Plaintiff  
 27 PAUL SPECTOR

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1 **JURY DEMAND**

2 Plaintiff hereby demands a trial by jury for all claims for which a jury is permitted.

3 Date: April 22, 2024

REIN & CLEFTON

4 /s/ Aaron M. Clefton  
5 By AARON M. CLEFTON, Esq.  
6 Attorneys for Plaintiff  
PAUL SPECTOR

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